## Project Objectives

[Our organization]’s mission is to (enter organization’s mission). We are committed to high-performing organizational practices, including outcomes tracking and data-driven decision-making. To help us increase our effectiveness and systematically measure and track longitudinal client outcomes, we are adopting technology to help us track, measure, and communicate our impact. This technology will provide the infrastructure to allow us to better understand the relationship between our clients’ needs, the services received, and the results. These insights will allow us to provide mutual accountability and expand our community impact.

## Proposed Solution

SureImpact is an outcomes and impact tracking and reporting solution built for social-change makers by social-change makers. SureImpact will give us the insights we need to prove our participants are better off because of the work we are doing.

SureImpact provides person-centered case management, impact management, dashboards, and analytics, enabling staff to track and measure activities and outcomes for our clients, while providing leadership with powerful insights into program and organization performance and social impact. SureImpact will also provide a real-time dashboards for our staff, leadership, and Board.

## Results We Expect to Experience Because of Adopting Sureimpact

* Better data-driven decisions related to program design and delivery
* Business continuity as SureImpact provides a secure platform to store and capture all activities of our programmatic team across locations and programs
* More accountability to programmatic quality and outcomes measures
* Real-time data in terms of the relationship of what we do, how well we do it, and how people and communities are better off
* Key insights into the client demographics and unique needs across programs, services, and geographical regions
* Enhanced data quality and savings related to staff/volunteer time and resources needed for data collection, data management, and reporting
* Improved ability to share our impact story which allows us to attract more diverse funds and helps with sustainability and program expansion